

## RetailMeNot, Inc. to Announce Fourth Quarter and Fiscal Year 2016 Financial Results on February 14, 2017

AUSTIN, Texas, Jan. 26, 2017 /PRNewswire/ -- RetailMeNot, Inc. (NASDAQ: SALE), a leading digital savings destination, announced today it will report its fourth quarter and fiscal year 2016 financial results and business outlook on Tuesday, February 14, 2017 before market open. Following the release of the company's financial results, Cotter Cunningham, CEO, and J. Scott Di Valerio, CFO, will host a conference call to discuss the results and business outlook at 8:00 am Eastern Time (7:00 am Central Time) the same day. Additionally, in advance of this call, the company will post its fourth quarter and fiscal year 2016 prepared remarks and earnings press release which can be accessed at <http://investor.retailmenot.com/>.



The live webcast of the conference call will be available on the investor relations section of the RetailMeNot website at: <http://investor.retailmenot.com/>. Following completion of the call, a recorded replay of the webcast will be available on the website at <http://investor.retailmenot.com/event/>.

### About RetailMeNot, Inc.

RetailMeNot, Inc. (<http://www.retailmenot.com/corp/>) is a leading digital savings destination connecting consumers with retailers, restaurants and brands, both online and in-store. The company enables consumers across the globe to find hundreds of thousands of digital offers to save money while they shop or dine out. During the 12 months ended September 30, 2016, RetailMeNot, Inc. experienced over 675 million visits to its websites. It also averaged 19.2 million mobile unique visitors per month during the three months ended September 30, 2016. RetailMeNot, Inc. estimates that approximately \$4.8 billion in retailer sales were attributable to consumer transactions from paid digital offers in its marketplace in 2015, more than \$600 million of which were attributable to its in-store solution. The RetailMeNot, Inc. portfolio of websites and mobile applications includes RetailMeNot.com in the United States; RetailMeNot.ca in Canada; VoucherCodes.co.uk in the United Kingdom; ma-reduc.com and Poulpeo.com in France; and GiftCardZen.com and Deals2Buy.com in North America. RetailMeNot, Inc. is listed on the NASDAQ stock exchange under the ticker symbol "SALE."

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