

## RetailMeNot to Present at the RBC Capital Markets Technology, Internet, Media and Telecommunications Conference

AUSTIN, Texas, Nov. 2, 2016 /PRNewswire/ -- RetailMeNot, Inc. (NASDAQ:SALE), a leading digital savings destination connecting consumers with retailers, restaurants and brands, both online and in-store ([www.retailmenot.com/corp](http://www.retailmenot.com/corp)), today announced that RetailMeNot's Chief Financial Officer, J. Scott Di Valerio, will participate in the 2016 RBC Capital Markets Technology, Internet, Media and Telecommunications Conference on November 10, 2016 at the Westin Times Square in New York, with the presentation to begin at 9:50 a.m. ET.



This presentation will be available via live audio webcast at <http://investor.retailmenot.com/event> and via replay from the same link beginning approximately one hour after the conclusion of the presentation for approximately 90 days.

### **About RetailMeNot, Inc.**

RetailMeNot (<http://www.retailmenot.com/corp/>) is a leading digital savings destination connecting consumers with retailers, restaurants and brands, both online and in-store. The company enables consumers across the globe to find hundreds of thousands of digital offers to save money while they shop or dine out. During the 12 months ended September 30, 2016, RetailMeNot, Inc. experienced over 675 million visits to its websites. It also averaged 19.2 million mobile unique visitors per month during the three months ended September 30, 2016. RetailMeNot, Inc. estimates that approximately \$4.8 billion in retailer sales were attributable to consumer transactions from paid digital offers in its marketplace in 2015, more than \$600 million of which were attributable to its in-store solution. The RetailMeNot, Inc. portfolio of websites and mobile applications includes RetailMeNot.com in the United States; RetailMeNot.ca in Canada; VoucherCodes.co.uk in the United Kingdom; retailmenot.de in Germany; Actiepagina.nl in the Netherlands; ma-reduc.com and Poulpeo.com in France; RetailMeNot.es in Spain, RetailMeNot.it in Italy, RetailMeNot.pl in Poland and GiftCardZen.com and Deals2Buy.com in North America. RetailMeNot, Inc. is listed on the NASDAQ stock exchange under the ticker symbol "SALE."

### **Investor Contacts**

Michael Magaro  
RetailMeNot, Inc.  
[mmagaro@rmn.com](mailto:mmagaro@rmn.com)  
(512) 777-2899

Anne Bawden  
RetailMeNot, Inc.  
[abawden@rmn.com](mailto:abawden@rmn.com)  
(415) 200-8654

### **Media Contact**

Michelle Skupin  
RetailMeNot, Inc.  
[mskupin@rmn.com](mailto:mskupin@rmn.com)  
(808) 224-3215

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