

## RetailMeNot, Inc. to Announce Second Quarter 2016 Financial Results on August 2, 2016

AUSTIN, Texas, July 12, 2016 /PRNewswire/ -- RetailMeNot, Inc. (NASDAQ:SALE), the world's largest marketplace for digital offers, announced today it will report its second quarter 2016 financial results and business outlook on Tuesday, August 2, 2016 before market open. Following the release of the company's financial results, Cotter Cunningham, CEO, and J. Scott Di Valerio, CFO, will host a conference call to discuss the results and business outlook at 8:00 am Eastern Time (7:00 am Central Time) the same day. Additionally, in advance of this call, the company will post its second quarter 2016 prepared remarks and earnings press release which can be accessed at <http://investor.retailmenot.com/>.



The live webcast of the conference call will be available on the investor relations section of the RetailMeNot website at: <http://investor.retailmenot.com/>. Following completion of the call, a recorded replay of the webcast will be available on the website at <http://investor.retailmenot.com/Event/>.

### **About RetailMeNot, Inc.**

RetailMeNot, Inc. (<http://www.retailmenot.com/corp/>) is a leading digital savings destination connecting consumers with retailers, restaurants and brands, both online and in-store. The company enables consumers across the globe to find hundreds of thousands of digital offers to save money while they shop or dine out. During the 12 months ended March 31, 2016, RetailMeNot, Inc. experienced over 700 million visits to its websites. It also averaged 19.2 million mobile unique visitors per month during the three months ended March 31, 2016. RetailMeNot, Inc. estimates that approximately \$4.8 billion in retailer sales were attributable to consumer transactions from paid digital offers in its marketplace in 2015, more than \$600 million of which were attributable to its in-store solution. The RetailMeNot, Inc. portfolio of websites and mobile applications includes [RetailMeNot.com](http://RetailMeNot.com) in the United States; [RetailMeNot.ca](http://RetailMeNot.ca) in Canada; [VoucherCodes.co.uk](http://VoucherCodes.co.uk) in the United Kingdom; [retailmenot.de](http://retailmenot.de) in Germany; [Actiepagina.nl](http://Actiepagina.nl) in the Netherlands; [ma-reduc.com](http://ma-reduc.com) and [Poulpeo.com](http://Poulpeo.com) in France; [RetailMeNot.es](http://RetailMeNot.es) in Spain, [RetailMeNot.it](http://RetailMeNot.it) in Italy, [RetailMeNot.pl](http://RetailMeNot.pl) in Poland and [GiftCardZen.com](http://GiftCardZen.com) and [Deals2Buy.com](http://Deals2Buy.com) in North America.

RetailMeNot, Inc. is listed on the NASDAQ stock exchange under the ticker symbol "SALE."

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