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APR 10, 2024

[Ziff Davis Shopping Activates New Partnership With Premier Influencer Network, Mom Media](#)

Ziff Davis Shopping and Mom Media announce strategic new partnership to enhance influencer capabilities for brand partners, tapping its industry-leading network of influencers and content creators...

MAR 4, 2024

[Just in Time for Spring Travel, RetailMeNot is Looking for The Ultimate Sun-Seeker: Earn An All-Expenses Paid Mystery Vacation for the Adventurous Traveler](#)

One lucky person will get the trip of a lifetime to a mystery location on behalf of RetailMeNot and Viator Launching in honor of the return of RetailMeNot's travel shopping event, Spring...

JAN 5, 2022

[RetailMeNot Announces First-Ever "Holiday Hangover" Five Day Shopping Event Starting Today](#) **- Score Savings on Everything Needed to Start 2022 Off Right With Exclusive Offers from RetailMeNot**

Today, RetailMeNot, a Ziff Davis business, kicks off its first-ever Holiday Hangover shopping event. Now through January 10th, the Holiday Hangover event will feature the best ways to save money...

NOV 4, 2021

[Shop Early and Save for the Holidays with Cash Back Day 2021, Featuring Deals from Over a Thousand Retailers for the Next 48 Hours](#) **- RetailMeNot's third annual Cash Back Day is an exclusive online shopping event, allowing shoppers to score up to 20% cash back at top retailers like Amazon, Nike and Macy's**

Today, RetailMeNot, a Ziff Davis business, kicks off its third annual Cash Back Day. Now through 11:59pm PT on November 5th, shoppers can earn money back on purchases made at over 1,000 retailers...

SEP 30, 2021

[RetailMeNot's Annual Retail Holiday, Cash Back Day, Returns this Year on November 4th & 5th](#) **- Shoppers can earn money back when they shop from hundreds of retailers during the 48-hour savings event marking the official kickoff to the holiday shopping season**

Today, RetailMeNot, a J2 Global business within its Ziff Davis division, announces the return of Cash Back Day, its annual national retail holiday with exclusive cash back offers from top...

MAR 3, 2021

[RetailMeNot Accepts Nominations To Fulfill Incomplete Wedding & Baby Shower Registries and Wish Lists from Events Cancelled Due to COVID-19](#) **Of Those Who Created Registries for Major Life Events This Year, 30% Reported Receiving Fewer Items Than Expected**

RetailMeNot, a leading savings destination within the Ziff Media Group portfolio, is taking their mission of making life more affordable one step further this week by 'saving registries' for 10...

DEC 16, 2020

[RetailMeNot Reveals Only Ten Percent of People Have Completed Their Holiday Shopping This Year](#)

The savings destination advises shoppers to pay close attention to shipping deadlines and take advantage of click and collect services to receive items in time for the holidays

As we near the last few weeks of the biggest shopping season of the year, RetailMeNot, a J2 Global business within its Ziff Davis division, is revealing its latest survey results and predictions...

NOV 19, 2020

[RetailMeNot Predicts Increases in Deals, Consumer Spending and Online Shopping Over an Elongated Black Friday and Cyber Monday Week](#)

Over three in five (61%) retailers plan to offer more holiday discounts than they traditionally do because of the economic challenges in America.

The typical Black Friday and Cyber Monday shopping experiences and deals of previous years will look completely different this year, including how and when consumers are shopping due to the global...

NOV 12, 2020

[RetailMeNot Compiles the List of Stores Staying Closed on Thanksgiving](#)

RetailMeNot, a J2 Global business within its Ziff Davis division and leading savings destination that brings shoppers incredible offers, promo codes and sales every day, has compiled a...

NOV 5, 2020

[Second Annual Cash Back Day Starts Today: Score Hundreds of Deals From Top Retailers Over the Next 48 Hours](#)

- Cash Back Day is an exclusive 48-hour online shopping event that celebrates shoppers with up to 20% cash back on purchases made at hundreds of their favorite stores

Today RetailMeNot, a J2 Global business within its Ziff Davis division and leading savings destination that brings shoppers incredible offers, promo codes and sales every day, kicks off the second...

OCT 30, 2020

[RetailMeNot Compiles Election Day Deals and Freebies](#)

This year has been full of surprises, but one thing is certain: It's an election year. And with Election Day less than a week away, people across the nation have been taking advantage of early...

OCT 22, 2020

[RetailMeNot Launching New Cash Back Day Features to Help Shoppers Score Exclusive Deals and Extra Savings - Plus More Top Retailers Joining In](#)

- Flash Offers Will Feature Exclusive Cash Back Offers for Top Brands Available for a Limited-Duration of Time

RetailMeNot, a leading savings destination, is launching two new features to help shoppers score even more savings this Cash Back Day. For the very first time, RetailMeNot will offer limited-time...

SEP 29, 2020

[J2 Global Announces Agreement to Acquire RetailMeNot](#)

LOS ANGELES--(BUSINESS WIRE)-- : J2 Global, Inc. (NASDAQ: JCOM), a leading Internet information and services company, today announced that it has entered into a purchase agreement to acquire

company, today announced that it has entered into a purchase agreement to acquire...

SEP 28, 2020

[RetailMeNot Confirms Holiday Season Will Start Earlier and See More Online Shopping Than Ever Before](#)

66% Will Spend the Same Amount or More on Holiday Shopping This Year to Create Normalcy and a Sense of Tradition for Their Family

According to a new survey from leading savings destination RetailMeNot, a Vericast company, this year's unprecedented holiday season will start earlier than previous years. While many Americans'...

SEP 22, 2020

[RetailMeNot Announces the Arrival of Its Annual Cash Back Day, the National Retail Holiday That Celebrates Shoppers by Helping Them Earn Money When They Shop](#)

NEW! Bonus Day Added!

Today, RetailMeNot, a Vericast business and leading savings destination, announces its annual national retail holiday, Cash Back Day, which will be observed this year from November 5 through...

AUG 5, 2020

[RetailMeNot's Five to Buy in August](#)

Back-to-Learning and End-of-Summer Savings

Today, RetailMeNot, a Vericast business and leading savings destination, announces its picks on the five to buy in August. The end of summer is near and while this school year looks different than...

JUL 31, 2020

[RetailMeNot's 2020 Tax-Free Weekend Guide](#)

Several states are having tax holidays - stock up on student essentials and more

A new school year is upon us, and shopping for supplies can seem like a daunting and expensive task, especially in today's environment. While learning may look a bit different this year—with...

JUL 23, 2020

[Rebound with RetailMeNot: Mega Savings Event Today through Sunday, July 26](#)

Shoppers Can Score Deals while Helping their Favorite Retailers Rebound

Today, RetailMeNot, a Vericast business and leading savings destination, officially kicks off its Rebound with RetailMeNot: Mega Savings Event, a four-day shopping event providing shoppers great...

JUL 16, 2020

[RetailMeNot Launches "Rebound with RetailMeNot" Mega Savings Event to Help Businesses Get Back on Their Feet and Provide Shoppers with Incredible Savings](#)

The Four Day Event, with Deals from Top Retailers Like Overstock, Macy's and Sephora, Makes It Easy to Support Your Favorite Brands

Today, RetailMeNot, a Vericast business, announces its "Rebound with RetailMeNot" Mega Savings Event, a new initiative to help support the retail community while providing consumers with big deals...

JUN 30, 2020

[RetailMeNot's Five to Buy in July](#)

The start of summer savings

Summertime is in full swing, and the peak of the season comes with savings for everyone. For those who want to cut costs on seasonal essentials and make a summer staycation a little easier, this...

JUN 16, 2020

[RetailMeNot Reveals Father's Day Shopping, Saving and Spending](#)

Father's Day is this Sunday and according to RetailMeNot, 69% of Americans plan to make a Father's Day purchase this year despite the limitations of COVID-19. Shopping and trends expert for...

MAY 29, 2020

[RetailMeNot's Five to Buy in June](#)

The start of summer savings

The past few months have been extremely difficult for many, both mentally and financially. Americans have adjusted to a new way to live and work, and being cautious of spending has become more...

APR 30, 2020

[RetailMeNot Reveals Mother's Day Shopping Trends and How to Get Gifts on Time](#)

While this year's Mother's Day looks a little different than years prior, shoppers should still take the opportunity to lift up the mother figure in their lives. According to recent data from...

MAR 12, 2020

[RetailMeNot Compiles the Top Pi Day Deals on Pizza, Pie and More](#)

This Saturday, March 14 is National Pi Day, so get ready for a weekend filled with your favorite pies – both dessert and pizza. In honor of the mathematical constant π and one of the world's...

MAR 5, 2020

[RetailMeNot Announces "We Shop With Her," a program in support of International Women's Day](#)

The savings destination will encourage shoppers to make purchases with a purpose by offering exclusive deals in support of female-led and founded brands

Today, RetailMeNot announces the launch of "We Shop With Her," an initiative to encourage shoppers to support female-led and founded brands in celebration of International Women's Day. The savings...

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