

RetailMeNot, Inc. Announces Upcoming First Quarter 2015 Conference Participation

AUSTIN, Texas, Jan. 26, 2015 /PRNewswire/ -- RetailMeNot, Inc. (NASDAQ:SALE), the operator of the world's largest marketplace for digital offers, announced today that Cotter Cunningham, Founder & CEO and Lou Agnese, Interim CFO, will present at the upcoming Goldman Sachs and Morgan Stanley Conferences. Both presentations will be live via webcast, and available on the investor relations section of the company's website at <http://investor.retailmenot.com/> and via replay from the same link beginning approximately one hour after the conclusion of the presentation for 90 days.



Full details below:

Goldman Sachs Technology & Internet Conference 2015

Date: Wednesday, February 11, 2015, with the presentation scheduled to begin at 11:00am P.T. (1:00pm C.T.)

Location: The Palace Hotel, San Francisco

Morgan Stanley Technology, Media and Telecom Conference

Date: Monday, March 2, 2015, with the presentation scheduled to begin at 3:50pm P.T. (5:50pm C.T.)

Location: The Palace Hotel, San Francisco

About RetailMeNot, Inc.

RetailMeNot, Inc. (<http://www.retailmenot.com/corp/>) operates the world's largest marketplace for digital offers. The company enables consumers across the globe to find hundreds of thousands of digital offers from their favorite retailers and brands. During the 12 months ended September 30, 2014, RetailMeNot, Inc. experienced more than 655 million visits to its websites, and during the three months ended September 30, 2014, monthly mobile unique visitors totaled 14.5 million. In 2013, RetailMeNot, Inc. estimates \$3.5 billion in paid retailer sales were attributable to consumer traffic from digital offers in its marketplace. The RetailMeNot, Inc. portfolio includes RetailMeNot.com, the largest digital offer marketplace in the United States; RetailMeNot.ca in Canada; VoucherCodes.co.uk, the largest digital offers marketplace in the United Kingdom; Deals.com in Germany; Actiepagina.nl, a leading digital offers site in the Netherlands; Bons-de-Reduction.com and Ma-Reduc.com, leading digital offers sites in France; Poulpeo.com, a leading digital offers site with cash back in France; and Deals2Buy.com, a leading digital offers site in North America. RetailMeNot, Inc. is listed on the NASDAQ stock exchange under the ticker symbol "SALE." Investors interested in learning more about the company can visit <http://investor.retailmenot.com>.

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