

RetailMeNot to Present at Upcoming September Investor Conferences

AUSTIN, Texas, Aug. 7, 2014 /PRNewswire/ -- RetailMeNot, Inc. (NASDAQ:SALE), which operates the world's largest marketplace for digital offers, announced today that Cotter Cunningham, CEO & Douglas Jeffries, CFO, will present at upcoming Goldman Sachs and Citi Conferences. Both presentations will be live webcast, and will be available on the investor relations section of the company's website at <http://investor.retailmenot.com/> and via replay from the same link beginning approximately one hour after the conclusion of the presentation for 90 days.



Full details below:

Citi Global Technology Conference

Date: September 2, 2014, with the presentation scheduled to begin at 2:45pm E.T. (1:45pm C.T.)

Location: Hilton New York Hotel

Goldman Sachs 21st Annual Global Retailing Conference

Date: September 3, 2014, with the presentation scheduled to begin at 8:50am E.T. (7:50am C.T.)

Location: Plaza Hotel in New York

About RetailMeNot, Inc.

RetailMeNot, Inc. (www.retailmenot.com/corp/) operates the world's largest marketplace for digital offers. The company enables consumers across the globe to find hundreds of thousands of digital offers from their favorite retailers and brands. During the 12 months ended June 30, 2014, RetailMeNot, Inc. experienced more than 625 million visits to its websites. In 2013, RetailMeNot estimates \$3.5 billion in its paid retailer sales were attributable to consumer traffic from digital offers in its marketplace. Its mobile apps have been downloaded over 18.5 million times. TheRetailMeNot, Inc. portfolio includes www.RetailMeNot.com, the largest digital offer marketplace in the United States; www.RetailMeNot.ca in Canada; www.VoucherCodes.co.uk, the largest digital offer marketplace in the United Kingdom; www.Deals.com in Germany; www.Actiepagina.nl, a leading digital offer site in the Netherlands; Bons-de-Reduction.com and www.Ma-Reduc.com, leading digital offer sites in France; www.Poulpeo.com, a leading digital offer site with cash back in France; and www.Deals2Buy.com, a leading digital offer site in North America. RetailMeNot, Inc. is listed on the NASDAQ stock exchange under the ticker symbol "SALE." Investors interested in learning more about the company can visit: <http://investor.retailmenot.com/>.

Be sure to "like" RetailMeNot, Inc. on [Facebook](#) and follow the company via Twitter [@retailmenotinc](#).

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