## RetailMeNot, Inc. Files Registration Statement for Follow-On Offering

AUSTIN, Texas, Dec. 2, 2013 /PRNewswire/ -- RetailMeNot, Inc. announced today that it has filed a registration statement with the Securities and Exchange Commission for a proposed public offering of its Series 1 common stock. A portion of the shares will be offered by RetailMeNot and a portion will be offered by certain stockholders of RetailMeNot. The number of shares to be offered for the proposed offering has not yet been determined.

(Logo: http://photos.prnewswire.com/prnh/20130312/DA74245LOGO)

Goldman, Sachs & Co., Morgan Stanley & Co. LLC and Credit Suisse Securities (USA) LLC will act as joint bookrunning managers for the proposed offering, with Jefferies LLC and RBC Capital Markets Corporation acting as co-lead managers and Stifel, Nicolaus & Company, Incorporated and William Blair & Company, L.L.C. acting as co-managers.

The offering will be made only by means of a prospectus. When available, copies of the preliminary prospectus related to the offering may be obtained from Goldman, Sachs & Co., Attention: Prospectus Department, 200 West Street, New York, New York 10282, telephone: 1-866-471-2526, or email: prospectus-ny@ny.email.gs.com; Morgan Stanley & Co. LLC, Attention: Prospectus Department, 180 Varick Street, 2nd Floor, New York, NY 10014, telephone: 1-866-718-1649, or email: prospectus@morganstanley.com; or Credit Suisse Securities (USA) LLC, Attention: Prospectus Department, One Madison Avenue, New York, New York, 10010, telephone: 1-800-221-1037, or e-mail: newyork.prospectus@credit-suisse.com.

A registration statement relating to these securities has been filed with the Securities and Exchange Commission but has not yet become effective. These securities may not be sold nor may offers to buy be accepted prior to the time the registration statement becomes effective.

This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of, these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

## About RetailMeNot. Inc.

RetailMeNot, Inc. operates the world's largest digital coupon marketplace. The company enables consumers across the globe seeking to save money to find hundreds of thousands of digital coupons from retailers.

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